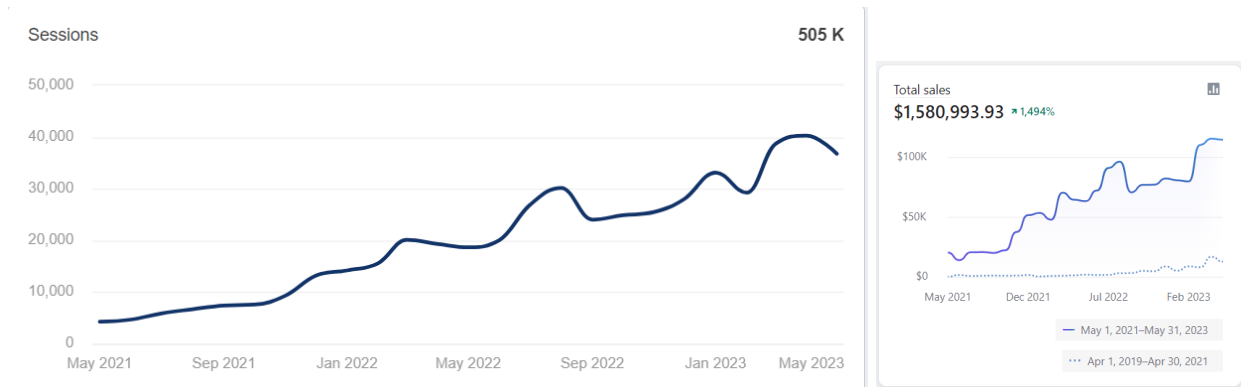


# Case Study: A Firearms Accessory Manufacturer



**Overview:** Company is a manufacturer of roughly a 1 type of accessory, and was relatively new to the market. The 6 months before we worked with them, they were averaging \$5k-\$10k per month.

**Solution:** We found the product they made had a lot of organic demand, and decided on an SEO campaign. This campaign started roughly 2 years ago, and continues today.



**Results:** Over the 2 years, we grew this company from \$5k-\$10k per month to roughly \$115k per month. This is the only marketing this client ran, and has generated over \$1.5 million from product sales since this campaign started.